

BREAK IT DOWN

Design Ideas' new plastic bath accessories are biodegradable.

This April, Design Ideas will launch its unique line of bath goods made from biodegradable EcoGen "plastic," a polymer created by feeding sugar to naturally occurring bacteria. When digested, the sugar is transformed into a substance called "PHBV," which can then be extracted, blended with other materials, and molded like plastic. The resulting products can last indefinitely under normal conditions, but will break down within nine months when properly composted. \$7-\$30. Available in green, white, black, and blue. (800) 426-6394. www.ecogenlife.com

